

STOP GLYPHOSATE EUROPEAN CITIZENS' INITIATIVE SIGNATURE COLLECTION DAY, **13 MAY 2017**

TIPS AND TRICKS FOR SIGNATURE COLLECTORS

THANK YOU FOR HELPING US TO COLLECT SIGNATURES FOR A BAN ON GLYPHOSATE! WE HAVE ALREADY ACHIEVED A GREAT DEAL SINCE THE EUROPEAN CITIZENS' INITIATIVE WAS LAUNCHED. AND WITH YOUR HELP, WE'RE SURE TO REACH THE ONE-MILLION-SIGNATURE MARK, TOO! THIS PACKAGE IS DESIGNED TO SUPPORT YOU IN YOUR EFFORTS TO COLLECT SIGNATURES AND TO HELP YOU ORGANISE A FUN, STRESS-FREE SIGNATURE COLLECTION DAY.

PRACTICAL PREPARATION TIPS

Before going out onto the streets, tie a piece of string around a pen and attach this to your clipboard. This way you'll always have a pen at the ready, and won't lose it.

Once filled out, place the completed signature lists in the return envelope provided with this package of materials, stamp it.

You can find more information and videos about the campaign against glyphosate on our facebook page:

 <https://www.facebook.com/wemoveeurope/>

INFORMATION ABOUT THE FORM

The list of signatures is an official document and thus subject to various EU regulations. It must be clearly legible and filled out in capital letters. For a signature to count, signatories must provide all the information requested on the form. The data will be deleted after the ECI has been concluded, according to the regulation.

The logo on the document is the official logo of the group sponsoring the Stop Glyphosate ECI. Member organisations include WeMove.EU, Campact, Greenpeace, various Friends of the Earth national offices, and around 60 further organisations from across the EU.



→ IMPORTANT ←

Don't worry! You don't have to be an expert on glyphosate to campaign and collect signatures. Just be yourself. Tell people what you personally don't like about glyphosate and what motivated you to go out and collect signatures. This approach is always more convincing than spouting cold hard facts and figures.

Some people will sign because they have always been on our side. Others will just walk past and ignore you. This is entirely normal so don't let yourself be discouraged by it. Other people will stop and show their interest in what you have to say. These are the people who are worth convincing.

APPROACH PEOPLE

The most important thing here is that you feel at ease, and convey this to the people you talk to. Be open and friendly in your approach, taking care not to pressure anyone.

Think about how to effectively initiate a conversation and inspire interest. For example, you could say: "Do you agree with me that carcinogenic pesticides should be banned?" or, "I'm collecting signatures against the carcinogenic pesticide glyphosate. Would you like to help me?" or, "Would you like to take a stand in favour of more European democracy?" Moreover, make it immediately clear that you are collecting signatures, not donations. This will be less of a deterrent. After all, people are more inclined to give their signature than their money.

A personal approach can also be very convincing. You could say, for example: "I got involved because I didn't want any glyphosate in my food," or, "I'm very concerned about glyphosate's destructive effect on biodiversity," or, "What I find most troubling is the European Commission's continued reliance on industry studies as opposed to independent scientific studies. This is why I had to take an active stand and am collecting signatures here today."

Some people will want to take the signature list home with them. If they do, however, they could well forget to sign it. Please try to convince them to sign there and then, perhaps by explaining that you will take care of sending the information back. Some people will see the advantage of this and be persuaded.

Have fun!